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ISA, leader in pollutant emissions compensation

ISA received the Carbon Neutral Certification for having compensated its emission of greenhouse gases during 2012 through bonds purchase to South Pole Carbon, a world leader in carbon compensation.

By compensating its carbon footprint in the energy transport business, ISA assumes a new environmental and social commitment.

Bonds purchased will be applied in the Acañí municipality, Chocó Province, in the framework of the REDD Plus project of the Chocó-Darién Conservation Corridor, the only one in the country, and one of the 34 existing worldwide.

In total, ISA compensated 3,890 tons of CO₂eq of operation-related emissions during the year, using credits of a project for Reduction of Carbon Emissions caused by Deforestation and Forest Degradation (REDD). This project, developed by the COCOMASUR Community Council and Anthroctect S. A., is located in the Darién region, recognized as one of the world's most biodiversified due to its strategic geographic location and high levels of endemic species.

Through a combination of forest conservation and sustainable development activities, this project has other benefits, in addition to those related to climate, such as land use planning, biodiversity protection, and improvement of life quality of the communities in the region by financing different educational, cultural and social-economic activities.

These goals are achieved by obtaining international qualifications such as the Verified Carbon Standard (VCS), which regulates voluntary carbon markets, and the Climate, Community and Biodiversity Standard (CCBS), which guarantees relevant benefits for climate protection, community development and biodiversity conservation.

The environmental goal of ISA and its companies

From their focus on sustainability, ISA and its companies have stated their commitment to carry out their activities in a framework of environmentally sustainable development, stressing their responsibility for the impacts their decisions or activities may cause on society and the environment within their scope of influence. In this context, ISA and its companies manage their greenhouse gases inventory and contribute to society by facing the consequences of climate change and the challenges of mitigation and adaptation.

South Pole Carbon

Headquartered in Switzerland and with representation in Medellín, South Pole Carbon is a world leader in carbon compensation. It is present in over 20 countries through more than 200 greenhouse gas reduction projects. In Colombia, mainly through forest projects, it has participated in the protection of regions such as the Eastern Plains, and Chocó and Antioquia Provinces.

It is also a pioneer in the carbon market new mechanisms and has been elected, for three years in a row since 2011, as the best developer of environmental finance projects.